

Jacob Shemkovitz

graphic designer

338 Prospect Place 1H · Brooklyn, NY 11238 · 860 977 2576 · jacob@shemko.net

SKILLS

Mac or Windows; proficient in Indesign, Photoshop, Illustrator, Quark, Acrobat Pro; HTML + CSS, Dreamweaver; some Flash, CMS including WordPress; MS Office.

Highly adaptive with new technology.

Practiced in other media including photography, video, illustration, writing.

PROFESSIONAL EXPERIENCE

Ground Up Designers LLC • Brooklyn, NY • Partner, Graphic Designer, 2010 May-July

Helped form identity (logo, website) and direction of multidisciplinary design studio during intensive first months.

Park Slope Copy Center • Brooklyn, NY • Digital, 2009–Present

Paradise Copies Design Dept. • Northampton, MA • Graphic Designer, 2007–2009

Design and prepress setup for customers in walk-in businesses; Longer-term projects include brochures, flyers, cards, books, business cards, menus and newsletters.

Working closely with printers, gaining insight into concerns of the entire printing process.

Extensive use of InDesign, Quark, Acrobat, specialized printing software.

Interlink Publishing • Northampton, MA • Freelance Map Designer 2006–2008

Designed maps for travel books using Illustrator, working from notes provided by authors.

Collected extensive data and designed visual style and layout of maps independently in and out of the office; Reported to Art Director.

LIFE Publications • West Hartford, CT • Freelance Designer, 2006–2007

Worked in production department of local newspaper, in collaborative environment.

Assisted in ad layouts to specifications of customers, using Quark.

Miscellaneous Freelance Work • Ongoing

Long animated Powerpoint presentation for marketing of non-profit organization.

Logo design for a large synagogue.

Many more small projects, including maps, logos.

EDUCATION

Rhode Island School of Design (RISD)

Providence, RI • Class of 2006

Bachelor of Fine Arts in Graphic Design

English Concentration equivalent

Brown University

Providence, RI • 2004–2005

Liberal arts courses