

Jacob Shemkovitz

graphic designer

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SKILLS

Mac native, Windows competent; proficient in Photoshop, Illustrator, InDesign, Quark; Acrobat + Imposing; Dreamweaver, html + css; some experience with Flash, WordPress. Highly adaptive with new technology; social networking sites; mobile technology. Practiced in other media including photography, video, illustration, writing.

PROFESSIONAL EXPERIENCE

Ground Up Designers LLC • Brooklyn, NY • Partner, Graphic Designer, 2010 May-July

One of 4 partners in a multidisciplinary design studio during intensive first months. Helped form identity and direction of studio, including visual identity and website. Mutually decided-upon split due to creative differences and schedule conflicts.

Park Slope Copy Center • Brooklyn, NY • Digital, 2009–Present

Paradise Copies Design Dept. • Northampton, MA • Graphic Designer, 2007–2009

Design and prepress setup for customers in walk-in businesses; Longer-term projects include brochures, flyers, cards, books, business cards, menus and newsletters.

Working closely with printers, gaining insight into concerns of the entire printing process.

Extensive use of InDesign, Quark, Acrobat, specialized printing software.

Interlink Publishing • Northampton, MA • Internship, 2006 • Freelance Map Designer 2006–2008

Designed maps for travel books using Illustrator, working from notes provided by authors.

Collected extensive data and designed visual style and layout of maps independently in and out of the office; Reported to Art Director.

LIFE Publications • West Hartford, CT • Freelance Designer, 2006–2007

Worked in production department of local newspaper, in collaborative environment.

Assisted in ad layouts to specifications of customers, using Quark.

Miscellaneous Freelance Work • 2006–2007

Completed various projects including logo design for a large synagogue; Print / web peripherals and 100-slide animated Powerpoint presentation for marketing of non-profit organization.

EDUCATION

Rhode Island School of Design (RISD)

Providence, RI • Class of 2006

Bachelor of Fine Arts in Graphic Design

English Concentration equivalent

Brown University

Providence, RI • 2004–2005

Liberal arts courses